



MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA

NAAC Re-Accredited B+Level Govt. aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

E-mail : mugberia_college@rediffmail.com // www.mugberiangangadharmahavidyalaya.ac.in

Report

On

Certificate Course

On

“Media studies and Leadership ability making”

Course period:1st August-19th August 2022

Arranged by

Department of Political Science

Mugberia Gangadhar Mahavidyalaya

Bhupatinagar, Purba Medinipur – 721425

Affiliated to Vidyasagar University



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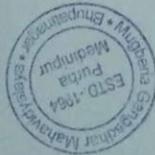
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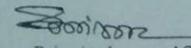
Date.....

From—The Principal / Secretary,

Department of Political Science Notice

This is to hereby notify all the students that the dept. of Political Science, Mugberia Gangadhar Mahavidyalaya is going to start a certificate course on “**Media studies and Leadership ability making**” from 1st **August , 2022 to 19th August, 2022** through offline mode. The course will be delivered by lecture, interaction and doubt clearance along with a examination on topic related to Media studies and Leadership ability making. The course will be conduct for UG . Course access fee for the student is decided as Rs. 200/- .All the students of our college especially of our dept. UG, are requested to be present in this course.





Principal 19.07.2022

Mugberia Gangadhar Mahavidyalaya

Principal

Mugberia Gangadhar Mahavidyalaya

Minutes of the meeting on 21/07/22

Members present:

1. Prof Jonaki Biswas, Associate Prof, HOD, Dept. of Political Science.
2. Mr. Arpan Roy SACT Dept. of Political Science.
3. Mr. Snehasish Mandal SACT, Dept. of Political Science, Coordinator

A short meeting was arranged at 3 pm regarding the implementation of a certificate course on “**Media studies and Leadership ability making**” in our department. All teachers of the department joined the meeting in time. Prof. Jonaki Biswas, Associate Prof, HOD, Dept. of Political Science chaired the meeting.

Decision taken in the meeting is:

- (1) It is decided that **Prof Jonaki Biswas** will be course director of this course.
- (2) It is decided that . Mr. Snehasish Mandal will be coordinator of this course.
- (3) The course period will be scheduled from 1st august, **2022 to 19th August.**

It is decided that the course will be delivered by lecture, interaction and doubt clearance along with an examination on topic related to C Programming. Course is conduct for UG Students. Course access fee for the student is decided as **Rs. 200/-**. HOD will forward the matter for approval of this course from Academic Sub-committee. Teachers are requested to prepare a routine for smooth running of course.

The meeting comes to end with a vote of thanks.

Certificate Course

On

“Media studies and Leadership ability making”

Course period: 1st August-19th August 2022

Course Director:

- 1) Prof Jonaki Biswas, Associate Prof, HOD, Dept. of Political Science

Course Joint Coordinators:

- 1) Mr. Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya

Course Duration: 30 hrs

Delivery Mode: Offline

CERTIFICATE OF PARTICIPATION:

The participants will be provided Certificates on successful completion of the course. It is mandatory for all participants to attend all the classes.

REGISTRATION FEE: Rs. 200.00 (Fifty rupees Only)

VENUE: Department of Political Science (UG & PG), Mugberia Gangadhar Mahavidyalaya.

“Media studies and Leadership ability making” Syllabus

.Communication and its Importance . Effects of Communication
. Forms and Method of Communication . Effective Communication
. The World of print Media . Different Types of print Media . Media as public Sphere
.Media and mass Media . Role of Media and Democracy
.Types of Mass Media : Radio ,Television ,Cinema . Function of Mass Media
. Making News . Analyzing News
. Understanding role of Media in development . Media and Civil society
.What is News? .What is Leadership?
. Strategies for Social media and Network for Leadership . Social media use consideration
. Behavior of Leadership . Ethics and Leadership
. Freedom of press- Role of press Council of India . Developing Leadership skills
. Role of Advertising in Marketing . Advertising: Function of Advertisement , types of Advertisement
. Evolution of Advertising . Functions of Advertising

Day 1: 01/08/2022 (Monday) 12:15 am to 03:15pm

Time	Speaker	Topic	Place
12:15am – 03:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	Communication and its Importance Effects of Communication	Room No

Day 1 participated 32 Students

Day 2: 02/08/2022 (Tuesday) 12:15 am to 03:15pm

12:15 am – 02:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	Forms and Method of Communication Effective Communication	
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Day 2 participated 32 Students

Day 3: 03/08/2022 (Wednesday) 12:15 am to 03:15pm

11:15 am – 3:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	. The World of print Media . Different Types of print Media . Media as public Sphere	
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Day 3 participated 28 Students

Day 4: 04/08/2022 (Thursday) 12:15 am to 03:15pm

11:15 am – 2:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	Media and mass Media . Role of Media and Democracy	
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Day 4 participated nearly 30 Students

Day 5: 05/08/2022 (Friday) 12:15 am to 03:15pm

Time	Speaker	Topic	Place
12:15am – 03:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	Types of Mass Media : Radio ,Television ,Cinema . Function of Mass Media	

Day 1 participated 32 Students

Day 6: 08/08/2022 (Monday) 12:15 am to 03:15pm

12:15 am – 02:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	Making News . Analyzing News	
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Day 2 participated 32Students

Day 7: 09/08/2022 (Tuesday) 12:15 am to 03:15pm

11:15 am – 3:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	Understanding role of Media in development . Media and Civil society	
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Day 3 participated 28 Students

Day 8: 10/08/2022 (Wednesday) 12:15 am to 03:15pm

11:15 am – 2:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	What is News? .What is Leadership?	
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Day 4 participated nearly 73 Students (28 Male and 45 Female)and 3 teachers from 3 Local schools

Day 9:12/08/2022 (Friday) 12:15 am to 03:15pm

Time	Speaker	Topic	Place
12:15am – 03:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	Strategies for Social media and Network for Leadership . Social media use consideration	

Day 1 participated 26 Students

Day 10: 16/08/2022 (Tuesday) 12:15 am to 03:15pm

12:15 am – 02:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	Behavior of Leadership . Ethics and Leadership	
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Day 2 participated 29Students

Day 3: 17/08/2022 (Wednesday) 12:15 am to 03:15pm

11:15 am – 3:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	. Freedom of press- Role of press Council of India . Developing Leadership skills	
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Day 3 participated 32Students

Day 4: 18/08/2022 (Thursday) 12:15 am to 03:15pm

11:15 am – 2:15 pm	Mr.Snehasish Mandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya	Role of Advertising in Marketing . Advertising: Function of Advertisement , types of Advertisement	
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Day 4 participated nearly 30 Students

The list of certificates on “Media studies and Leadership ability making”





CERTIFICATE COURSE

On
MEDIA STUDIES & LEADERSHIP ABILITY MAKING (JEEVAN KOUSHAL)
1st August to 19th August, (2022)

Organized by-

Department of The Political Science
MUGBERIA GANGADHAR MAHAVIDYALAYA

Bhupatinagar :: Purba Medinipur :: West Bengal :: 721425



Certificate

This is to certify that Kastuti Rani Das, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade A+.

Note : Classification of grade is
A+ : 80% and above; A : 65% to less than or equal to 79%; B : 50% to less than or equal to 64%; C : 35% to less than or equal to 49%; F : 34 % and below.

Date: 19th August, 2022

Snehasish Mandal
Coordinator & Teacher
Dept. of Political Science

Jonaki Biswas
Course Director & HOD
Dept. of Political Science

Dr. Swapan Kumar Misra
Principal
Mugberia Gangadhar Mahavidyalaya

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Certificate

This is to certify that Reruka Manna, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade A+.

Note : Classification of grade is
A+ : 80% and above; A : 65% to less than or equal to 79%; B : 50% to less than or equal to 64%; C : 35% to less than or equal to 49%; F : 34 % and below.

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Certificate

This is to certify that Suparna Gayen, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade A+.

Note : Classification of grade is

A+ : 80% and above; A : 65% to less than or equal to 79%; B : 50% to less than or equal to 64%; C : 35% to less than or equal to 49%; F : 34 % and below.

Date : 19th August, 2022

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Snehasish Mandal
Coordinator & Teacher
Dept. of Political Science

Jonaki Biswas
Jonaki Biswas
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Dr. Swapan Kumar Misra
Dr. Swapan Kumar Misra
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Certificate

This is to certify that Samajit Maity, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade A+.

Note : Classification of grade is

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Certificate



This is to certify that Sonam Pradhan, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade **A**.....

Note : Classification of grade is

A+: 80% and above; A : 65% to less than or equal to 79%; B: 50% to less than or equal to 64%; C : 35% to less than or equal to 49%; F : 34 % and below.

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Certificate



This is to certify that Saheli Pahari, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade **A+**.....

Note : Classification of grade is

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Certificate

This is to certify that Sumira Jana....., a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A⁺.....

Note : Classification of grade is

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Certificate

This is to certify that Ankona Jana....., a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A⁺.....

Note : Classification of grade is

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Certificate

This is to certify thatSURESH JANA....., a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A.....

Note : Classification of grade is

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Certificate

This is to certify thatJyotirmoy Barik....., a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A+.....

Note : Classification of grade is

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Certificate

This is to certify that Subhadra Ghonai, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade A+.

Note : Classification of grade is

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Certificate

This is to certify that Raju Chaulia, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade A.

Note : Classification of grade is

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Dr. Swapan Kumar Misra
Principal
Mugberia Gangadhar Mahavidyalaya



Snehasish Mandal

Dr. Swapan Kumar Misra 19.8.22
Principal,
Mugberia Gangadhar Mahavidyalaya

Principal
Mugberia Gangadhar Mahavidyalaya

